

# NEW – CA Clarity™ PPM v12

ON YOUR JOURNEY TO PPM SUCCESS, THERE ARE COUNTLESS DECISIONS THAT YOU NEED TO MAKE. LET THE PPM INDUSTRY LEADER SHARE WITH YOU FOUR CRITICAL CRITERIA THAT WILL ASSIST YOU IN MAKING THE BEST DECISION.

## Reduce Project Costs & Failures

Don't let poor requirements planning result in poor project delivery. CA Clarity PPM now provides organizations with the ability to bridge the gap between strategic planning and project execution. Requirements planning gives traceability throughout the project lifecycle, while driving higher business value and reducing project cost and failures.

## Drive Innovation in New Product Development

It's a well known fact that a key to increasing profitability and growth is through innovation. CA Clarity PPM now offers an out-of-the-box solution for comprehensive product portfolio management and streamlined idea-to-launch management to help optimize resources, shorten time to market, increase innovation and reduce development costs.

## Extend PPM Across the Enterprise

The value of PPM extends well beyond IT. CA Clarity PPM now offers integration with Microsoft SharePoint, the most popular business collaboration tool, to extend visibility of critical project information.

## Achieve Rapid User Adoption

Get the most value from your PPM investment. CA Clarity PPM speeds user adoption of best practice methodologies using a fast and flexible method (CA Productivity Accelerator) for developing customer-specific documentation, training and support.

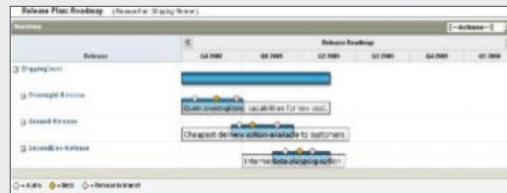
**Power Up Your PPM Decisions**

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CA CLARITY PPM v12 STRENGTHENS YOUR PPM PRACTICES AND ENGAGES BUSINESS STAKEHOLDERS. HIGHLIGHTS INCLUDE:

## Requirements Planning

Provides the ability to capture business value in the form of requirements, evaluate and prioritize requirements into high-level release plans, and construct a release schedule road map.



*The Release Plan Roadmap represents your organization's plan to release new IT services, products or other investments.*

## Microsoft SharePoint Integration

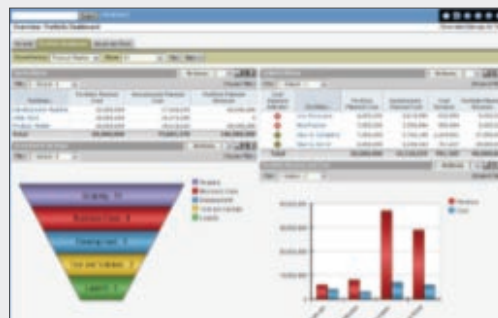
Allows an unlimited number of stakeholders with access to view critical project information, generate reports and collaborate on project scope, status, plan, and action items using a project home page in Microsoft SharePoint.



*Microsoft SharePoint Integration brings project data from CA Clarity PPM to the environment stakeholders are already working in.*

## PPM for New Product Development

Helps to objectively score, rank and select winning products, while streamlining the Stage Gate process and ensuring efficient management of resources and development projects.



*The CA Clarity PPM for NPD solution balances resources across all product life cycle phases to drive product innovation.*

With CA Clarity PPM v12, your investment decisions are powered by the ability to quickly recognize changing conditions and capitalize on emerging business opportunities.